

Cannabis Webinar Series: Emerging Research and Implications Day 1 Agenda

October 5, 2021
12:00–1:30 p.m. (EDT)

Policy Impact

Since the passing of the *Cannabis Act* in 2018, there has been collective interest in evaluating the implementation of its primary mandate to protect public health and safety, minimize youth access and divert profits away from the illicit market. This webinar will explore emerging and salient issues resulting from cannabis legalization in Canada. Specific considerations include the public health and safety impacts of legalization and current regulatory frameworks, as well as novel findings on consumer purchase patterns and preferences.

Time	Agenda Item	Presenter
12:00–12:10	Welcome and Opening Remarks	Rebecca Jesseman, Director, Policy, Canadian Centre on Substance Use and Addiction
12:10–12:20	Presentation 1 Choice Modelling Study to Explore Canadian Consumer Preferences for Attributes of Cannabis Products and Purchase Experiences	Dr. Jennifer Donnan, Assistant Professor, Memorial University of Newfoundland
12:20–12:30	Presentation 2 Big Cannabis–Healthcare Relationships: Understanding the Commercial Determinants of Mental Health	Dr. Daniel Buchman, Bioethicist and Independent Scientist, University of Toronto
12:30–12:40	Presentation 3 Health Warnings, Product Labelling Regulations, and Consumer Understanding of the Health Risks of Cannabis	Dr. David Hammond, Professor, University of Waterloo, and Dr. Samantha Goodman, Postdoctoral Fellow, University of Waterloo



Time	Agenda Item	Presenter
12:40–12:50	Presentation 4 The Impact of Cannabis Legalization and Availability on Incidence, Prevalence, and Health Services Utilization for Psychotic Disorders: Population-Based Evidence to Inform Policy Initiatives	Dr. Kelly Anderson, Canada Research Chair in Public Mental Health Research, Western University
12:50–13:00	Presentation 5 The Impact of Cannabis Legalization on the Forensic Mental Health Patient Population in Ontario	Dr. Stephanie Penney, Clinician Scientist, Centre for Addiction and Mental Health
13:00–13:30	Q&A and Closing Remarks	Rebecca Jesseman, Director, Policy, Canadian Centre on Substance Use and Addiction