# CCSA Strategic Framework

#### Vision

A healthier Canadian society where evidence transforms approaches to substance use.

### **Mission**

To address issues of substance use in Canada by providing national leadership and harnessing the power of evidence to generate coordinated action.

# Value Proposition

CCSA was created by Parliament to provide national leadership to address substance use in Canada. As trusted counsel, we provide national guidance to decision makers by harnessing the power of research, curating knowledge and bringing together diverse perspectives.

## North Star Outcomes

Improved wellness for those experiencing the harms of substance use through: An accessible, inclusive continuum of quality services and supports







Evidence-informed responses that reduce substance use harms

# Strategic Goals and Priorities



Advancing knowledge by synthesizing research



Driving collaboration efforts across Canada



Bridging the gap between what we know and what we do



- Make evidenceinformed resources easily accessible to key audiences
- Promote increased knowledge, understanding and awareness of substance use and addiction
- Monitor emerging trends and alert stakeholders

- Mobilize collective efforts by connecting and convening stakeholders towards a common goal
- Shine a spotlight on initiatives in the P/Ts and communities

- Equip the substance use field with the knowledge it needs to respond effectively
- Serve as an amplifier for news and research related to substance use and addiction
- Inform policy makers on new research, leading practice and emerging issues



Please consult Focused on the Future: Strategic Plan 2021–2026 for additional details on elements outlined in the strategic framework.

Approved by the CCSA Board of Directors: June, 2020