

Centre canadien sur les dépendances et l'usage de substances

## **National Addictions Awareness Week**

## **Social Media Content Bank**

It's National Addiction Awareness Week. People from across Canada are changing the conversation around substance use and addiction. We're creating a conversation that rejects stigmatizing language and attitudes. You can too: https://www.ccsa.ca/national-addictions-awareness-week #StigmaEndsWithMe #NAAW

Stigma is one of the biggest barriers to seeking and receiving treatment for a person with a substance use disorder. We all can play a part in ending stigma. Pledge today that #StigmaEndsWithMe and join the conversation online: https://www.ccsa.ca/national-addictionsawareness-week #NAAW

When we change our language, we change perceptions. November 25 - December 1 is National Addictions Awareness Week. Help break the stigma and pledge today that #StigmaEndsWithMe. Learn more: https://www.ccsa.ca/national-addictions-awareness-week #NAAW

#StigmaEndsWithMe and with you, too. Join Canadians across Canada in their pledge to end the stigma surrounding substance use. Learn more about stigma: https://www.ccsa.ca/nationaladdictions-awareness-week #NAAW







