SUBSTANCE USE DISORDERS AFFECT ALL WALKS OF LIFE



I IN IO CANADIANS FROM ALL WALKS OF LIFE ARE STRUGGLING WITH PROBLEMATIC SUBSTANCE USE TODAY.



83% EXPERIENCED **BARRIERS TO RECOVERY**.

STIGMA IS A MAJOR BARRIER TO SEEKING HELP AND TO SUSTAINING RECOVERY.

OUR MISCONCEPTIONS OFTEN CONTRIBUTE TO THIS STIGMA.

SUBSTANCE USE DISORDER IS A **HEALTH CONDITION** AND SHOULD BE TREATED LIKE ONE.

IT IS NOT A CHOICE.

BUT IT CAN BE TREATED SUCCESSFULLY, PARTICULARLY WHEN WE ACKNOWLEDGE THAT ADDICTION DESERVES THE SAME AMOUNT OF CARE AND COMPASSION AS ANY OTHER DISEASE

ADDICTION DOES NOT DISCRIMINATE, BUT AFFECTS ALL WALKS OF LIFE.



JOIN THE **CONVERSATION**





Evidence. Engagement. Impact.