

WALKING TOURS

1

Plan your walk

Be creative! Think about the stories, places and people you want to discover during the walking conversation. Map out key stops where you might highlight and share stories. Think about the different perspectives when it comes to cannabis and how it affects, or might affect, your community. Leave time for ample conversation along the way.

▶ A walking tour does not have to be a walk at all. It could involve bicycles, wheelchairs, or even transit. The important thing is that we bring people together in order to slow down, observe and engage.

▶ Think about the people in your community that might contribute to a wider understanding of cannabis for the participants. This could include community organizations, schools, local elected officials, cannabis dispensaries, even your neighbour!

2

Meet the neighbours

A walking tour is a great way to meet and speak with those that work and live in the community. Think about key stops along the way where participants could engage with diverse members of the community. Local stakeholders often share great insights into the neighbourhood and have important perspectives to share.

3

Continue the conversation

Think about ways to continue the conversation after the tour has finished. Ending at a coffee shop or community centre could provide ways for participants to continue the dialogue and engage in reflection. Invite the participants to describe the various perspectives they encountered throughout their walk. For example, if you decided to highlight a cannabis dispensary, you might continue the conversation by inviting the participants to describe the place in the following ways:

- from their own perspective
- from the perspective of a dispensary employee

- from the perspective of a person buying cannabis for the first time
- from the perspective of someone walking by (e.g., teacher, doctor, nearby business owner)

Exploring these different vantage points of description can enhance the way we see, interpret and understand each other and our neighbourhood or community. It helps us see that there are multiple ways to experience or interpret any idea or phenomenon. Each of these ways may have something to teach us.

Helpful Resources

janejacobswalk.squarespace.com/get-involved/host-a-walk

A Guide to Nurturing Community Dialogue, ccsa.ca/Resource%20Library/Cannabis-Talks-Series-Nurturing-Community-Dialogue-Guide-2018-en.pdf